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**WOMEN OF A CERTAIN AGE** The actresses Jennifer Aniston, Halle Berry and Jennifer Lopez, all in their 50s, are setting a new precedent what that age can look like.

PHOTO: GETTY IMAGES

*By Dana Wood*

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While that might sound daunting to some women, others, like 55-year-old model and writer Veronica Webb, genuinely enjoy tinkering in the name of looks maintenance. "I love fashion, I love beauty, I love the self-expression involved with all of it," said Ms. Webb. "When I see any woman who looks great, who takes the time to put her best face forward, it makes me happy. It lifts up the whole situation."

### Holding Back the Years

*Three in-the-know, 50-something women share their beauty and body hacks*

**Veronica Webb, model, writer, 55**



**The face:** On her blog, she chronicled her 2019 facial rejuvenation, which involved an unexpected benefit: Jaw Botox helped her stop grinding her teeth.

**The body:** A proponent of "bio-hacks," Ms. Webb had the radio-frequency treatment Trusculpt Flex to tighten her tummy. Other methods: SoulCycle, 305 Fitness, jumping rope and YouTube tai chi.

**Beauty motto:** "Sweat takes you to a certain point, and then science has to help you cross the finish line."