

APRIL 2016

# Style Watch



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# StyleWatch TrendWatch

## THIS HOLIDAY, STYLEWATCH BROUGHT THE GIFTS!

StyleWatch knows the holidays are about giving (only the COOLEST presents!), and this year, we sent 9 of our fave bloggers a stylishly curated holiday box filled with the season's most coveted fashion, beauty and lifestyle gifts and inspirations. Our influencers can't stop raving about their haul, including amazing offerings from Bailey44, BlankNYC, Dermaflash, Dove, Friends Headphones, Garnier, Kusmi Tea, Lumixyl, Not Your Mother's, On Gossamer, and OPI.



## MEET THE STYLE HUNTERS

This month, we asked **TheOutfit.com** contributor An Dyer of [hautepinkpretty.com](http://hautepinkpretty.com) to share her favorite styles of the season.

### Q. What's your go-to outfit for spring?

A. I'm looking forward to pairing skirts with light pastel knits and victorian collar blouses. My go-to accessories are chic neck scarves and small cross body bags that I'll be styling with mules and flatforms!

### Q. What spring beauty trend will you be embracing?

A. I love the look of a soft, all over highlight on dewy skin and light, natural eye makeup with a bright berry lip! I'll also be embracing the low ponytails and low buns with embellished barrettes!



Follow An Dyer at:  
[hautepinkpretty.com](http://hautepinkpretty.com)



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FOR MORE STYLISH OPPORTUNITIES, CHECK OUT [STYLEWATCHTRENDWATCH.COM](http://STYLEWATCHTRENDWATCH.COM)



MADISON GUEST, OLIVIA CULPO, BRANDI CYRUS AND CATT SADLER ATTEND THE SIMPLY STYLIST 2015 CONFERENCE.



JUNE AMBROSE GIVES THE KEYNOTE ADDRESS AT THE SIMPLY STYLIST NYC 2015 CONFERENCE.

## Event

### SIMPLY STYLIST 2015 "DO WHAT YOU LOVE" CONFERENCE

W HOTEL, NEW YORK CITY  
OCTOBER 2015

Simply Stylist hosted their 2015 "Do What You Love" conference at the W Hotel in New York City this past October, with StyleWatch as a sponsor. A day full of panels and breakout sessions from influencers including Olivia Culpo, June Ambrose, Ashley Graham, and more from the worlds of fashion, beauty, blogging and tech was hosted by Catt Sadler of E! News. The fashion-filled day included hair and makeup touch-ups, a photo booth, delicious treats, a luxury raffle, and a fashion illustrator creating custom #OOTD sketches! Guests enjoyed informational sessions including a Blogger Panel, an Entrepreneur Panel, and a Stylist Panel.



GUESTS ENJOYED A PRIVATE LUNCHEON PRIOR TO THE CONFERENCE WITH DÉCOR AND GOODIES BY LIBRARY OF FLOWERS.



SWAG BAGS INCLUDED A COPY OF STYLEWATCH, DOVE AND MURAD PRODUCTS, AND PLENTY OF BEAUTY AND FASHION OFFERS.