



# esolutions

Make this the year that you get your best complexion ever with our back-to-basics tips!

no. 1

"I will always wash my face before bed. No excuses!"

WHY YOU SHOULD Going to sleep with a full face of makeup on (plus the dirt and oil that's accumulated during the day) can lead to clogged pores, pimples and inflammation, says Brandt.

HOW TO DO IT The cleansing process should only take a minute, says Obagi. Using cleanser and lukewarm water, wash your face in circular motions, then pat dry. A quick alternative: Keep gentle cleansing cloths on hand to wipe away grime before you hit the sheets.

FIGURE OUT YOUR SKIN TYPE Wash your face with mild cleanser, then wait 30 minutes and see how your skin feels, says Murad. If it feels tight, you have dry skin. If it's on the greasy side, you're oily. None of the above, or just shiny in the T-zone? You have normal-to-combination skin.

Still Lifes by ALEX CAO

THE BEST CLEANSER FOR .

LATT DEMAQUILLAN CLEANSING MILK

L'OCCITANE

150 pt - 5.1 fine

NORMAL/ COMBINATION SKIN Pick a nonirritating soap that

 Clinique Liquid Facial Soap Mild. \$15: 800-419-4041; clinique.com

cleans without

stripping.

"Quid facial soap

avon fecial liquid

doux

DRY SKIN Go for a milky or creamy formula with moisturizing ingredients.

• L'Occitane Olive Tree Organic Cleansing Milk, \$22: 898-623-2880: usa.loccitane.com

L'OREAL

OILY SKIN Look for exfoliating ingredients. like salicylic or glycolic acid, and a gel consistency.

· L'Oréal Paris Go 360° Clean Deep Facial Cleanser. \$6.99; at drugstores

Comes with a deep-cleaning scrubber!

no.2

"I will take great care of my skin, even while I sleep!" WHY YOU SHOULD Night is the ideal time to use creams or serums that restore moisture and prevent and treat signs of aging. During the day, UV rays, wind and pollution can damage skin, but as you rest, skin cells are renewed, says Murad.

HOW TO DO IT Look for ingredients like ultramoisturizing hyaluronic acid, protective antioxidants and antiaging peptides and retinol. Next, pick your consistency. A lightweight serum is perfect for all skin types and can be used under moisturizer. Cream is more emollient and ideal for drier skin. Apply your formula to the face and neck, avoiding the eye area.

THEBEST NIGHTTIME PRODUCT FOR...

# ANY SKIN TYPE

Layer this hydrating formula under moisturizer to help skin cells regenerate.

 Estée Lauder Advanced Night Repair Synchronized Recovery Complex, \$74.50; 877-311-3883: esteelauder.com

## DRY SKIN Look for a thick moisturizer with retinol. ceramides and antioxidants.

 ZO Skin Health Ommerse Overnight Recovery Crème, \$95; 858-794-9601; zoskinhealth.com

I get lots of sleep. and I make sure to moisturize—heavily! I love **Kiehl's** Repairateur Creme. It's so thick and rich.

Kim Kardashian

Buy It! Kiehl's Crem egance Repairateur, \$49.50 IDO-545-4572, kiehliscom NORMAL/ COMBINATION

**SKIN** Use this tone-correcting. plumping serum before moisturizer night or day.

 Boots No7 Protect & Perfect Intense Beauty Serum, \$22.99; Target, 800-800-8800 for

stores; target.com

Mapo-allergenit MINIE TUSFLOS

Protect

& Perfect

Intense Beauty Serum

Kim Kardashian



# Plus! 3 Great-Skin Musts

# 1. Eat well

"Superfoods" such as pomegranates, eggs, green tea and salmon contain ingredients that help keep skin healthy. Greens like spinach and broccoli also have complexionboosting benefits, says Murad.

# 2. Keep it clean 3. Never pick

Make sure the things that regularly come in contact with your face are sanitized: Wipe down phones regularly. Wash pillow cases once a week, and try flipping your pillow over midweek to reveal a cleaner surface.

Hands off blackheads and pimples! Instead, unclog pores with a noninvasive dirt and oil remover like Dr. Brandt's. Picking skin can lead to more blemishes and even scarring.

Dr. Brandt Pores No More Vacuum Cleaner. \$45: 800-234-1066: drbrandt skincare.com

WHY YOU SHOULD The eye area needs hydration to stay healthy, but it's also prone to puffiness and dark circles, so your regular face moisturizer might not cut it. In addition, skin here is delicate, so using eye-specific retinol and antioxidant-based products minimizes the chance of irritation.

HOW TO DO IT Pick a formula that addresses your specific concerns, if you have any. (If you don't, a simple moisturizing gel should work.) Apply it morning and night after moisturizer, using your ring finger to lightly pat product on the area, says Sadick.

THE BESTEYE PRODUCT FOR...

**BASIC HYDRATION Choose a light, fast-absorbing** gel-like formula-perfect for layering under makeup.

Soap & Glory SuperEyes, SuperEyes Moisturising Eye
Gel. \$12.99; Target, 800-800-8800 for stores; target.com

PUFFINESS AND DARK

CIRCLES Minimize bags and brighten with a product that contains caffeine.

> First Aid Beauty Detox Eye Roller, \$24; Sephora, 877-737-4672; sephora.com

The rollerball applicator helps de-puff!



Swotlen P

Mader eye of Sargy-Tested DARK **CIRCLES AND FINE LINES** 

Use a combo of peptides and luminizing particles to minimize lines. plus treat and mask darkness.

 Rodial Glamtox Eye Light SPF 15, \$115: 800-377-8771; beautyhabit.com

I use La Mer The Eye Concentrate on Rihanna. It's lightweight and keeps her eves bright. She's always posing for pictures, so we don't want her looking tired!" Mylah Morales, celebrity makeup artist Buy It! La Mer The Eye Concentrate, \$165, 866-850-9400; lamer.com

Rihanna

no.5

"I will protect my face from the sun year-round."

DAILY SPFS FOR..

> SENSITIVE SKIN Try a hypoallergenic formula to shield skin and treat signs of aging.

 Aveeno Positively Ageless Multi-Defense Daily Moisturizer SPF 42. \$19.99; at drugstores

BRIGHTENING

Choose a lotion with vitamin C, a powerful antioxidant that boosts radiance.

 Murad Essential-C Day Moisture SPF 30. \$60: 888-996-8723: murad.com

WHY YOU SHOULD Minimal

exposure to UV rays can cause damage to your skin-even if you're just sitting by a window. This kind of incidental exposure adds up over time and can lead to freckling, brown spots and reduced collagen and elastin, says Brightman.

HOW TO DO IT Choose a moisturizer with an SPF of 30 or higher with full-spectrum protection. Be sure it's packed with antioxidants (like vitamins A, C and E, green and white tea and idebenone) to combat free-radical damage.

16 % or (47 m)

Vura

SUN-DAMAGED SKIN Improve skin tone, hydrate and protect all in one shot.

 Prevage Day Ultra Protection Anti-Aging Moisturizer SPF 30, \$125: Elizabeth Arden, 866-217-2927: elizabetharden.com

I don't go in the sun a lot, but I still coat myself in **Neutrogena sunblock spray** every day before I leave the house!" Sophia Bush

Buy It! Neutrogena Ultra Sheer Body Mist Sunblock Spray SPF 85, \$12: at drugstores

Sunscreen Smarts

How much to apply

Most people use too little sunscreen-making it equivalent to wearing a lower level SPF. To protect yourself, apply a teaspoon's worth to your face, neck and ears, says Brandt.

When to up the SPF

Days spent outdoors can require a higher SPF than 30, especially if you are fair or have a family history of skin cancer, says Brightman. Don't forget to reapply every two hours.



Neutrogena Spectrum+ Sunblock Lotion SPF 70, \$12; at drugstores

Use