

# SPECIAL ISSUE allure

THE BEAUTY EXPERT

OCTOBER 2014

## CARA DELEVINGNE

Life Is One Big Party,  
And You're All Invited

\*Amazing  
Eye Cream

\*The  
World's Easiest  
Eyeliner

\*Ultra-  
Flattering  
Pink Lipstick

\*Not-Greasy  
Face Oil  
(Just Try It)

\*A Mistake-Proof  
Self-Tanner



# 242 BEST OF BEAUTY WINNERS

Editor-Tested, Expert-Approved, Including 30 Under \$11





# Allure's Experts

Every year for the Breakthrough Awards, recognizing the year's most innovative, game-changing products, *Allure* enlists top experts to help us narrow down hundreds of contenders to a handful of winners. (Read all about them on page 175.) These pros spend hours of their free time answering our questions, poring over research, and testing new technologies, and for that we are sincerely grateful. To reward them for their hard work, we bothered nine of them one more time.



## Doris Day

Day is a clinical associate professor of dermatology at New York University Langone Medical Center and the author of *Forget the Facelift* (Avery/Penguin USA).

### What do you love about working on "The Big Breakthroughs"?

"I want to spread the word about products that stand out and step up. And I think it's really important to participate in the process, because as a dermatologist, I can reach one person at a time, but *Allure* can reach millions."

### Which product excites you most this year?

"Living Proof Neotensil is a concept we haven't had before. It takes us into a new age in terms of nonsurgical, temporary improvements for under-eye bags. It's not perfect, but it has good science behind it, and it's a first in its class and will keep getting better and better."



## Jeannette Graf

Graf is a dermatologist and assistant clinical professor of dermatology at Mount Sinai Medical Center in New York City.

### What is this year's most exciting breakthrough?

"Avène XeraCalm A.D. It comes in a cleansing oil, a cream, and a balm that all contain a specific microorganism that plays a pivotal part in anti-itch and skin calming. It also had the longest clinical study. The discovery of that microorganism led to 12 years of research and development, the same time usually devoted to developing a drug."

### What was the most challenging part of the process?

"There were plenty of late nights and early mornings. To stay sharp, I made sure to have extra helpings of the green drink I make by mixing powdered greens with spring water. I also did my best to stick to my exercise routine. It helped me power through."



## Ranella Hirsch

Hirsch is a dermatologist in Boston.

### What is your top beauty breakthrough of all time?

"The understanding of how lasers could be safely utilized to treat a plethora of skin concerns—hair, aging, acne, and an ever-growing list."

### What about just this year—what is the most exciting breakthrough?

"More than any one product, it's how the category of skin care continues to evolve, with products to target not just specific problems but their root causes."

### When did you find the time to review all the product research we sent?

"I kept up on reading clinicals as they came in, between patient cases, due-diligence meetings, and whenever my little ones napped!"



## Heidi Waldorf

Waldorf is a dermatologist and the director of laser and cosmetic dermatology at Mount Sinai Medical Center.

### How did you find the time to wade through all the research that *Allure* sent to you?

"I did it early in the morning and late at night. I could also get reading done at airports and on international and long-haul flights—that's my quiet time when no one can reach me."

### What do you think is the top beauty breakthrough of all time?

"Restylane was the first long-lasting hyaluronic acid filler approved in the U.S. It allows us to replenish volume rather than just fill lines, and the improvement can be built upon over time rather than it being gone in a few months."





**BEST OF BEAUTY**

## Cleanser

**NORMAL SKIN.** **Vichy Pureté Thermale 3 in 1 One Step Cleanser** removes every speck of grime and eye makeup and hydrates—like cruise control for skin.

**OILY SKIN.** The kaolin clay in **Olay Fresh Effects Shine Minimizing Cleanser** decongests pores and absorbs oil. It makes you forget you even have a T-zone.

**DRY SKIN.** Mild, milky, and fragrance-free, **Dove DermaSeries Ultra Caring Gentle Cream Face Cleanser** is as innocuous as water but still washes away makeup as effectively as sudsy cleansers.

**CLEANSING WIPES.** **Neutrogena Makeup Remover Cleansing Towelettes** are tissue soft and perfectly moist—and leave no icky film.

## Facial Moisturizer

**NORMAL SKIN.** **Elizabeth Arden Flawless Future Moisture Cream SPF 30** is our kind of overachiever.

Ceramides and glycerin tackle dehydration, light diffusers obscure the appearance of fine lines, and SPF 30 provides broad-spectrum protection.

**OILY SKIN.** **Shiseido Ibuki Refining Moisturizer** absorbs completely in about three seconds. Then it keeps shine in check all day.

**DRY SKIN.** **Caudalie Premier Cru La Crème Riche** is brimming with the same stuff that makes red wine good for you: resveratrol and polyphenols to neutralize free radicals. Skin drinks it up.

**FACE OIL.** **L'Oréal Paris Age Perfect Glow Renewal Facial Oil** smooths and brightens with nongreasy flower extracts. A few drops and our face is petal soft.

## Anti-Ager

**ANTIOXIDANT.** **Dr. Brandt XYY Face Cream** offers 900 percent more protection than other, wimpier antioxidant brews, which is why so many dermatologists use it on their own skin.

**WRINKLES.** **RoC Multi Correxion 5 in 1 Restoring Night Cream**—an *Allure* Breakthrough winner—helps prevent the inflammation that leads to aging and smooths any existing lines with retinol.

**DISCOLORATION.** Every lightener takes at least three months to work—except **Elure Advanced Brightening Lotion**, which gets rid of dark spots in four weeks.

## Eye Cream

**DEPUFFING.** You can whip out cucumber slices, or you can apply **StriVectinLabs Anti-Wrinkle Hydra Gel Treatment** patches once in the morning for 15 minutes. The moistened pads deliver caffeine and hyaluronic acid to debloat under-eyes for hours.

## DARK CIRCLES/ANTI-WRINKLE.

**Dr. Brandt Glow Retinol Eye Cream** combines retinol with microscopic ruby particles, which diffuse light to make lines and bags less obvious.

**MOISTURIZING.** **Lancôme Absolue Yeux Global Multi-Restorative Eye Concentrate** wipes out crepiness and brightens on contact.

## Facial Sunscreen

We love **Coppertone ClearlySheer Faces for Sunny Days SPF 30** for all the things it doesn't do: It won't deliver a ghostly pallor, clog pores, disturb makeup, or startle you with its price tag.

## Scrub

**Bioré Acne Clearing Scrub** dislodges dead skin and deep-seated gunk. It's the easiest way to make pores look minuscule without microdermabrasion.

## Peel

**Philosophy The Microdelivery Peel** gives the most radiant results this side of the dermatologist's office—and doctors love it, too. Lactic and salicylic acids exfoliate, while peptides and vitamin C turn lackluster skin luminous.

## Mask

**OILY SKIN.** **First Aid Beauty Skin Rescue Purifying Mask With Red Clay** degunks and deslicks with clay and rosemary oil, then peels off in one freaky-slash-satisfying sheet.

**DRY SKIN.** **Fresh Crème Ancienne Ultimate Nourishing Honey Mask** is downright hedonistic. The custardy formula saturates skin in moisturizing honey and shea butter and adds a rosy afterglow.

## Zit Cream

With its whopping 10 percent benzoyl peroxide, **Clearasil Ultra Rapid Action Vanishing Treatment Cream** swiftly shrinks zits. We dabbed (OK, piled) it on a honker before bed and saw it wither away by the next morning.

## Acne Treatment

**Clinique Acne Solutions Clear Skin System** uses salicylic acid and benzoyl peroxide to destroy bacteria and control oil without sucking skin dry. Where's the problem now?

# Skin

In a world full of fleeting colors and passing trends, it's nice to know that soft, supple, glowing skin will always be desirable. Here, the cleansers, creams, and treatments that take you there.